

# EMERGENCE

ASLA Associate Advisory Committee's Newsletter

March 2021



American Society of  
Landscape Architects

## “Growing Together”

Time is almost here to celebrate another World Landscape Architecture Month (WLAM). This annual celebration in the month of April highlights the importance of the work we, as Landscape Architects, create for the public and private world. ASLA celebrates WLAM every year to highlight the importance of the profession. People love and appreciate the spaces we create. They just may not know we created them, so we hope WLAM helps showcase the power of our profession. As Emerging Professionals, we hold a unique audience to share and showcase the power of our profession to a younger audience.

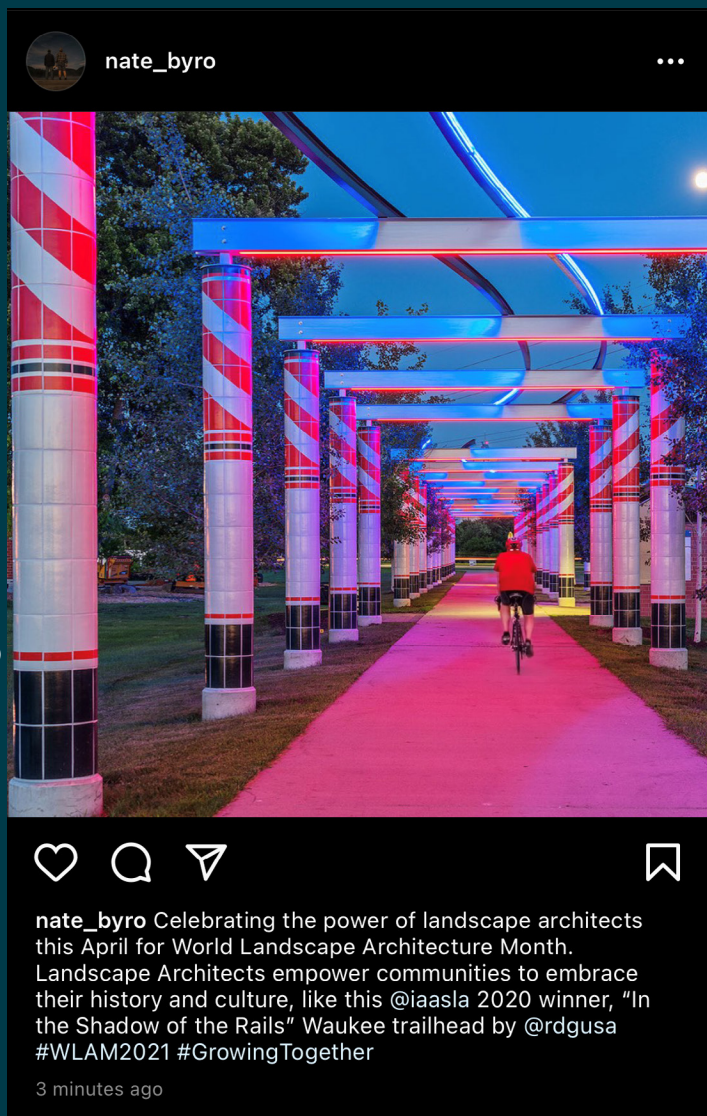
Reflecting on the past year, it is ever more apparent the importance of the outdoor spaces we create. It seems like just yesterday when many of the communal spaces within our communities were shuttered, encouraging people to get outside and safely enjoy the outdoor spaces

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landscape architects design. We then saw these spaces we have designed become space for discourse and to empower change. This year's theme, “Growing Together,” celebrates the communal nature of the work we create. It will focus on the communities we impact and live within. We will show how landscape architecture creates “healthy, beautiful, and resilient places for all.” ASLA has many activities planned for WLAM this upcoming April and highlighted below are some of the many ways you can get involved.

## Showcase on Your Social Media

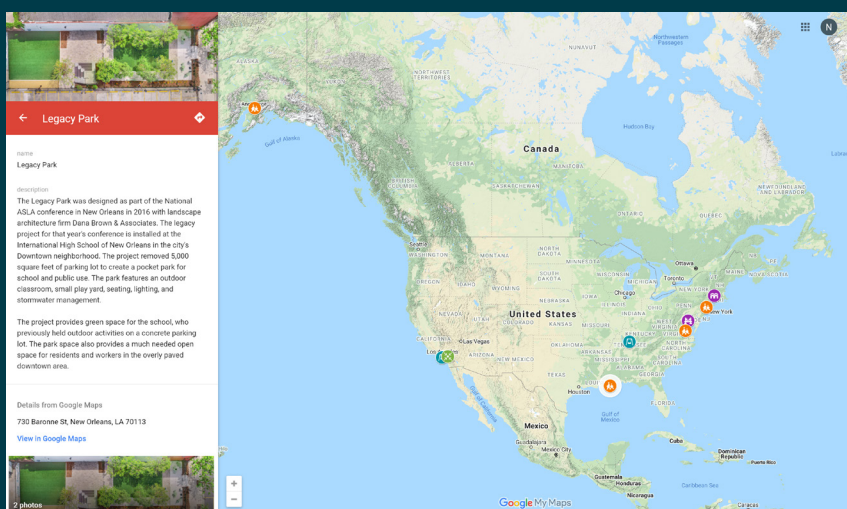
Throughout the month of April, chapters will be pairing with student chapters to take over the [@NationalASLA](#) Instagram account. Follow along to see how Landscape Architects create community spaces that embody the theme, “Growing Together.” However, the main purpose of World Landscape Architecture Month is to broaden the exposure to Landscape Architecture. Each every one of us has a social media following that may not be as familiar to the profession as those who follow ASLA accounts. Use this opportunity to share how your work, or work that inspires you embodies the theme of “Growing Together” to your followers! Remember to be cautious of jargon or too large of concepts when sharing on your accounts. Break down the ideas and concepts to the general public. Make sure to include the hashtags [#GrowingTogether](#) and [#WLAM2021](#)! Make sure to share with your Facebook friends that you are celebrating WLAM through ASLA's special frame for the month. Check out instructions on adding the frame through ASLA's WLAM webpage.



## Community Project Map

This year, ASLA is collecting a map of projects across the globe that capture the unique fabric of the communities they serve. Whether they are parks, plazas, community gardens, or complete streets, these projects showcase the critical role that landscape architects play in building community and shaping the world around us. ASLA wants to highlight projects of all communities – communities of all colors, socioeconomic backgrounds, and ability levels. We are hoping to highlight how landscape architects can be change agents to create spaces for all to enjoy.

Please consider submitting projects in your community through this [link](#) or check out the map [here](#)! Make sure to check out how the map continues to grow across the month, and share it with your friends, family and acquaintances to show the power of landscape architects!



## Get Involved with Your Local Chapter

Make sure to reach out to your local chapter and see what they are doing to celebrate World Landscape Architecture Month! Many chapters are planning to get involved in partnership with Earth Day Network and their Global Cleanup Initiative. More information should be coming soon from your chapter on ways to get involved. Many chapters plan to host other events throughout the month, so make sure to see how you can get involved. If you haven't been involved much with your chapter yet, this could be a great first step!

Happy World Landscape Architecture Month!

## Looking Ahead

June 25, 4 pm ET - [Virtual LGBTQIA Pride Month Happy Hour!](#)  
July 10 - Emerging Professional Honor Medal Design Deadline  
July 24 - Committee Appointment Application Deadline

Questions?  
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